

# ARTIST INTROAD

## RATE SHEET

Our IntroAd, this is a short (less than 15 second) artist intro featuring their latest release, brining immediate attention to the track and it's respected artists. In our internal findings, our IntroAd package increases awareness of the track by 75% and leads to higher requests and Ondemand streaming from third party services. The ad is embedded to your release and is played prior to the track during the campaign period.

example: Hi this is Sam Felt and your listening to my new single "Far Away From Home Available now on Spotify.

### ONE MONTH/RELEASE

# \$299

- IntroAd attached to your track
- New Larger ROH 300x600 banner ad
- Signature Billboard Ad
- Production is not included
- Artwork Services included

#### STATS

500k  
web impressions

**NEW** 300x600  
banner ad

728x400  
signature billboard ad

### TWO MONTH/RELEASE

# \$499

- IntroAd attached to your track
- New Larger ROH 300x600 banner ad
- Signature Billboard Ad
- Production is not included
- Artwork Services included
- Can be divided between two releases/artists

#### STATS

1m  
web impressions

**NEW** 300x600  
banner ad

728x400  
signature billboard ad

### HOW WE COMPARE?

PANDORA	173
SIRIUS XM	674
<b>NEXUS RADIO</b>	<b>8,477</b>
EDM.COM	9,381
YOURED.M.COM	12,635
DANCING ASTRONAUT	20,925
C89.5	190,433
DANCE FACTORY	633,730

Based upon Alexa.com, an Amazon Company's US Rankings over the past 90 days.

A Full Media Kit Is Available Upon Request



# nexus.radio

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